



FACT SHEET

OVERVIEW

Fleet Advantage serves the truck leasing needs of Fortune 500 companies and private truck fleets in North America. The company's unique value proposition is based on a proprietary, highly detailed process that matches IT systems and analysis with the latest eco-efficient clean diesel technology to achieve peak truck fleet performance at the Lowest Cost of Ownership (LCO).

OUR PHILOSOPHY

Fleet Advantage believes in the win-win potential of intelligent fleet management. We know that the right metrics, analyzed correctly, and leveraged with clean diesel technology, create significant cost savings for clients and a more sustainable planet for all of us.

WHAT WE DO

Fleet Advantage helps clients fully understand how all aspects of fleet operation can work in synergy to achieve positive economic, environmental and socially responsible outcomes. This emphasis on both fiscal and environmental sustainability translates into bottom-line business performance and a reduced carbon footprint for the clients we serve.

- **We work with clients to create and manage strategic fleet management plans** that optimize each vehicle's lifecycle to achieve the lowest cost of ownership (LCO) and advance corporate sustainability goals.
- **We provide real-time data reporting on key performance indicators** to create a flexible process with clear and measured outcomes.
- **We present a new lens to view the interconnectivity of all facets of fleet management**, from operating cost to new technologies, government regulation, tax treatment, fuel economy improvements, and current and projected equipment resale market trends.
- **We use proprietary technology** to interpret all the key factors of fleet management and how they react with one another, in order to eliminate inefficiencies, reduce environmental impact and reduce operating costs. This IT power, matched with our flexible leasing terms and guidance from our equipment spec experts, gives Fleet Advantage clients the power to respond rapidly to changing market conditions.

EXECUTIVES

John Flynn
President and CEO
*2011 Ernst & Young Entrepreneur of the
Year award recipient*

Halden Booth
Senior Vice President

Brian Holland
Senior Vice President / Finance and
Administration

Scott Mishoe
Regional Senior Vice President

Peter Flynn
Senior Vice President of Lease Origination

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CORPORATE HEADQUARTERS

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